

Dear Parents and Carers

We are delighted to share with you the enterprise learning opportunities we have lined up for the children in the week beginning 10<sup>th</sup> February: **Enterprise Week**. The week will link strongly to the school vision; **inspiring the children** to understand how they could run and develop their own business and follow their passions. They will gain an understanding of the skills needed to become a successful business owner.

We are launching the week on Monday 10<sup>th</sup> February and the children will have an opportunity to meet business owners from the local community. The children will learn about the journey our visitors have taken towards becoming their own boss, the benefits of it, and the hard work they put in.

<b>Special Guests!</b>		
The children will meet local entrepreneurs running businesses in the following sectors:		
Film making Fitness Motivational speaking	Online educational tools Travel Translation	Management consultancy Recruitment Children's sport

During this week, the children will create a company, then design and make a product, creating a brand and promotional materials, their goal will be to make a profit from their product. The week will end with a fantastic Enterprise Fair, where the children will showcase their company and sell the products that they have created.

### **Come to our Enterprise Fair!**

Wheelers Lane Primary School will become a department store on **Friday 14th February**  
**Please arrive between 1:45 and 2:15 only**

Children from across the whole school will be setting up stores.

Please come and spend your money! There are prizes for the year groups making the most profit.

Children can bring money to spend on the day. Please ensure they arrive with money in an envelope with their name clearly marked on it.

**For safeguarding reasons, all parents and carers who wish to attend the Enterprise Fair must arrive between 1:45p.m. and 2:15p.m. and not after 2:15p.m. You will then collect your children from their classes, visit the fair, and then are free to take them home.**

We look forward to seeing you then!

Many thanks for your continued support, Mr Bishop and Miss Fulford