Eletelephony

Once there was an elephant, Who tried to use the telephant. No! No! I mean an elephone Who tried to use the telephone.

(Dear me! I am not certain quite That even now I've got it right.) Howe'er it was, he got his trunk Entangled in the telephunk.

The more he tried to get it free, The louder buzzed the telephee. (I fear I'd better drop the song Of elephop and telephong!)

by Laura Richards

What is the title of this poem?
Who wrote it?

Is the title of the poem a real or a made-up word?